

John Prudlow

Senior Web Developer with 15+ years of experience building custom and headless WordPress sites using JavaScript, React, PHP, HTML5, CSS/SASS, and ACF. Skilled in responsive UI development, accessibility best practices, and modern frontend workflows. Strong background in hosting, security, CRM/email platforms, and Adobe CS. Experienced in full-site builds, maintenance, and production support.

Work Experience

Web Developer, Contractor and Freelance

Oct 2024–Present

- Full eCommerce website design and development of KyuTeaCo.com
- Developing full-stack solutions using Node.js, Express, and custom WordPress APIs for more dynamic and secure builds
- Consultation and production support for several agencies and clients

Web Developer, Beyond Private Label

Apr 2024–Oct 2024

- Developed and maintained custom and theme websites for clients and partners with over 750 completed build and support ticket items

Senior Web Developer, Spotless Brands

May 2022–May 2023

- Developed and managed all company brand websites in WordPress using PHP, HTML5, CSS3, JavaScript, and jQuery
- Designed and developed the company corporate website, leading to a greater web presence for new leads and new business

Senior Web Developer, Shopko Optical

Feb 2021–May 2022

- Developed the company website with strong brand recognition and awareness of promotions to drive sales
- Communicated and executed ideas with the marketing team, leading to better more innovative functionality on the Shopko website

Senior Web Developer & Production Artist, Trefoil Group

2015–2021

- Lead web development and worked with digital team to create a better web presence for our clients
- Developed several emails and lead generation campaigns with various platforms (Marketo, Campaign Monitor, MailChimp, etc.)

Web Designer / Developer, Mark Travel Corporation / bvk

2008–2014

- In charge of the majority of web production requests for Funjet.com including creative design, landing page, and email templates
- Worked on 200+ promotions accounting for large total sales figures

Web Producer, Ascedia, Inc.

2007–2008

- Developed numerous web pages, web content, videos, and podcasts using Adobe CS and other software products to support clients

Contact

1130 Pilgrim Pkwy
Elm Grove, WI 53122
262-366-9860
john.prudlow@outlook.com
Portfolio: JohnPrudlow.com

Skills

Technical Skills

- PHP, JavaScript, React, jQuery
- HTML5, CSS3/SASS, Responsive UI
- SQL/NoSQL, MongoDB
- WordPress (Custom/Headless), ACF
- Node.js, Express.js

Tools/Software

- GitHub, Bitbucket, Gulp
- WP Engine, Azure, AIO WP Migration
- Adobe Creative Suite, Figma, Canva
- MS Visual Studio
- CRM/Email Platforms (Marketo, Campaign Monitor, Mailchimp)
- CF7, Gravity Forms, etc.
- FTP/SFTP, Security Tools, MS Teams

Certification/Short Courses

- Full Stack Developer Bootcamp Certificate
 - Codecademy
- Web Design Technical Certificate (*National Technical Honor Society*)
 - WCTC-Pewaukee, WI
- Dale Carnegie Training
 - Dale Carnegie HR and Public Speaking Course– West Allis, Wisconsin

Education

Bachelor of Science – Computer Science

Marquette University
Dec 2002 - Graduated 3.5 years